



The BCCLA presents

# THE LIBERTY AWARDS GALA DINNER

Celebrating exceptional contributions  
to human rights & civil liberties in Canada



**Thursday, June 19, 2014**

**Villa Amato / 88 East 1<sup>st</sup> Avenue, Vancouver, BC**

**Doors: 6:30pm / Dinner: 7pm**

**Tickets: \$160 / Early Bird: \$130** (before May 14<sup>th</sup>, limited quantity)

For ticket inquiries please call: 604-630-9750

**[www.bccla.org/gala](http://www.bccla.org/gala)**

# THE LIBERTY AWARDS GALA DINNER



The Liberty Awards Gala honours exceptional contributions to the fields of human rights and civil liberties in Canada. As one of the most vibrant and visible advocacy groups in the country, the BC Civil Liberties Association's Liberty Awards are recognized as an important honour.

Celebrating excellence in legal advocacy, journalism, the arts and youth activism, the Liberty Awards bring together some of Canada's preeminent social justice champions.

The 2014 Liberty Awards Gala will be an elegant evening event hosted at the Villa Amato Ballroom just outside of Olympic Village. The evening will include a full sit down meal, awards ceremony, silent auction, and plenty of entertainment.

We anticipate attendance of more than 300 guests at the Gala, in addition to broad media coverage of the event.

## About the BCCLA

Since 1962, the BC Civil Liberties Association (BCCLA) has existed to defend and preserve equality, liberty, freedom and justice in Canada. We seek to battle discrimination, fight for democratic rights, and challenge practices that offend human dignity.

The BCCLA is an autonomous, non-partisan charitable society. We work cooperatively with other groups on common causes, but we are unaffiliated with any other organization or political group. Our independence has been one of the BCCLA's enduring strengths for over 50 years.

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## Sponsorship Opportunities

### SPONSOR LEVEL

#### **Presenting Partner \$5,000**

Help us bring the Liberty Awards to life!

Your contribution allows us to celebrate the work of our award winners, helping to cover costs like award winner travel, accommodation and recognition.

### BENEFITS

- Name & logo featured on event promotions and signage as presenting partner
- Name & logo acknowledged at the Gala on large presentation screens
- Name acknowledged at the Gala verbally
- Name & logo prominently displayed in event program
- Special online promotions package including:
  - ~ Photo or video interview of your organization on our Liberty Awards Gala website
  - ~ Social media promotion of your organization to our more than 9,000 followers
  - ~ Name & logo of your organization in our e-newsletter to more than 15,000 supporters
- A full table, 10 complimentary tickets, to the Liberty Awards Gala
- 2 complimentary bottles of wine on table
- Tax receipt for \$2,400

## SPONSOR LEVEL

## BENEFITS

### **Reg Robson Award Presenter \$3,500**

The Reg Robson Award is the BCCLA's longest standing and most prestigious award.

Named for our former President, the Reg Robson award honours someone who has demonstrated a substantial and long-lasting contribution to the cause of civil liberties in B.C. and Canada.

- Name & logo acknowledged at the Gala on large presentation screens
- Name acknowledged at the Gala verbally during award presentation
- Name & logo prominently displayed in event program
- Online promotions package including:
  - ~ Name & logo featured on Liberty Awards Gala website
  - ~ Social media mention of your organization to our more than 9,000 followers
  - ~ Name & logo of your organization in our e-newsletter to more than 15,000 supporters
- A half table, 5 complimentary tickets, to the Liberty Awards Gala
- Complimentary bottle of wine on table
- Tax receipt for \$1,700

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### **Liberty Award Presenter \$2,000**

The BCCLA Liberty Awards are given in the categories of: Journalism, Youth Activism, The Arts, Excellence in Legal Advocacy – Individual, and Excellence in Legal Advocacy – Firm

- Name & logo acknowledged at the Gala on large presentation screens
- Name acknowledged at the Gala verbally during award presentation
- Name & logo prominently displayed in event program
- Name & logo featured on Liberty Awards Gala website
- A half table, 5 complimentary tickets, to the Liberty Awards Gala
- Complimentary bottle of wine on table
- Tax receipt for \$1,000

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### **Community Partner \$500**

- Name & logo displayed in event program
- Name & logo featured on Liberty Awards Gala website
- Two complimentary tickets to the Liberty Awards Gala
- Tax receipt for \$220

# THE LIBERTY AWARDS GALA DINNER



## Contact & More Information

If these partnerships are not appropriate for your organization, please ask us about other opportunities.

If you have any questions, please feel free to contact Director of Development, Jasmine Yen at 604-630-9750 or by email at [jasmine@bccla.org](mailto:jasmine@bccla.org).



2013 Liberty Awards Gala