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LIBERTY AWARDS GALA

WEDNESDAY, JUNE 12, 2013

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PARTNERSHIP OPPORTUNITIES

WEDNESDAY, JUNE 12, 2013
PERFORMANCE WORKS ON GRANVILLE ISLAND
1218 CARTWRIGHT ST, VANCOUVER

To discuss partnership opportunities contact:
stefanie@bccla.org or by phone at 604.630.9750

2013 LIBERTY AWARDS GALA & FUNDRAISER

Wednesday, June 12, 2013
Performance Works Theatre, Granville Island

The Liberty Awards Gala honours exceptional contributions to the fields of human rights and civil liberties in Canada. As one of the most vibrant and visible advocacy groups in the country, the BC Civil Liberties Association's Liberty Awards are recognized as an important honour. Celebrating excellence in legal advocacy, journalism, the arts and youth activism, the Liberty Awards bring together Canada's preeminent social justice champions.

The 2013 Liberty Awards Gala will be an elegant evening event hosted at the Performance Works theatre space on Granville Island. The evening will include a cocktail and dessert reception, an awards presentation, silent auction, live entertainment and a keynote address. We anticipate attendance of 220 guests at the Gala, in addition to broad media coverage of the event.



This year, in addition to the exceptional individuals who comprise our award winners, we are so pleased to feature Dr. David Suzuki as our keynote speaker.

David Suzuki, Co-Founder of the David Suzuki Foundation, is an award-winning scientist, environmentalist and broadcaster. He is renowned for his radio and television programs that explain the complexities of the natural sciences in a compelling, easily understood way.

Dr. Suzuki is a geneticist by training and a Professor Emeritus at The University of British Columbia. He is also recognized as a world leader in sustainable ecology. He is the recipient of UNESCO's Kalinga Prize for Science, the United Nations Environment Program Medal, UNEPs Global 500 and in 2009 won the Right Livelihood Award that is considered the Alternative Nobel Prize.

Who Will Attend

The BC Civil Liberties Association members and supporters represent the best of Vancouver and British Columbia's legal, philanthropic, media and arts community.

This event is the premier fundraising event in the BC Civil Liberties Association's calendar. We invite you to partner with our organization to make this event a success.

In this package you will find information about our organization, and opportunities for you to become involved in the 2013 Liberty Awards Gala & Fundraiser. Should you have any questions, please feel free to contact the BC Civil Liberties Association's Director of Development, Stefanie Ratjen, at 604.630.9750 or by email at Stefanie@bccla.org.

ABOUT THE BC CIVIL LIBERTIES ASSOCIATION

The BC Civil Liberties Association

Since 1962, the BC Civil Liberties Association (BCCLA) has existed to defend and preserve equality, liberty, freedom and justice in Canada. From successes at the Supreme Court of Canada, as in the watershed Little Sister's Bookstore case, which raised questions of censorship, freedom of speech and the definition of obscenity, to our recent success in the BC Supreme Court for the right to choice and dignity at the end of life, our work seeks to battle discrimination, fight for democratic rights, and challenge practices that offend human dignity.

In addition to our victories in the courts, for the last half a century we have been actively advancing human rights and civil liberties causes through our public education, policy and law reform work, and individual casework program. We offer educational resources and workshops on issues as diverse as accountability in policing, rights to expression and association, and equality before the law.

Every year our *Youth, Civil Liberties and Citizenship* conference invites more than 200 high school-aged youth to consider what civil liberties values such as freedom of speech, association, and religion mean to them and the fabric of a diverse and multicultural Canadian society. Our *Legal Observers* program, launched at the time of the 2010 Vancouver Olympic Games, continues to train individuals to monitor the interaction between demonstrators and security officials aiming to support the exercise of democratic rights, and a more peaceable interaction between citizens and authorities.

The BCCLA is an autonomous, non-partisan charitable society. We work cooperatively with other groups on common causes, but we are unaffiliated with any other organization or political group. Our independence has been one of the BCCLA's enduring strengths for over 50 years.

PARTNERSHIP OPPORTUNITIES

We would be happy to find the right fit and level for your organization. For all partnerships, the BCCLA will provide a charitable tax receipt for the maximum allowable amount. Please contact Stefanie Ratjen at 604.630.9750 or stefanie@bccla.org if you have any questions.

Partnership Levels

Funds will be used to offset the costs of presenter travel costs, meals, venue rental, promotions, and other expenses. In-kind donations may be considered in lieu of cash partnership.

▶ **Liberty Heroes - Presenting Partner - \$3000**

- Name and logo featured on event promotions and signage as presenting partner
- Name and logo acknowledged at the gala verbally and on our large presentation screens
- Name and logo prominently displayed in event program
- Online promotions package including:
 - Photo or video interview of your organization on our Liberty Awards Gala website
 - Social media promotion of your organization to our more than 6000 followers
 - Name and logo of your organization in our e-newsletter to more than 3000 supporters

▶ **Social Justice Champions - \$2000**

- Name and logo prominently displayed in event program
- Name and logo featured on Liberty Awards Gala website
- Name and Logo acknowledged at the Gala on our large presentation screens

PARTNERSHIP OPPORTUNITIES

▶ Equality Advocates - \$1500

- Name and logo prominently displayed in event program
- Name and logo featured on Liberty Awards Gala website
- Name and Logo acknowledged at the Gala on our large presentation screens

▶ Community Partners - \$500

- Name and logo displayed in event program
- Name and logo featured on Liberty Awards Gala website

▶ Gala Dinner Ticket Sponsors - \$100

Donate tickets to ensure activists and members of the community who may not otherwise be able to attend are included in the celebrations.

The Gala Dinner Ticket Sponsors will enjoy the following benefits:

- logo displayed on signs at the gala tables
- Name featured on Liberty Awards Gala website
- Name displayed in event program

▶ In-Kind

We welcome a partnership through in-kind support. We will customize benefit packages based on the value of the in-kind gift. For example, such gifts could include (but are not limited to), beverages, catering, equipment rental, printing and media services. We are open to in-kind donations of any form, let us know how you want to get involved!

2012 LIBERTY AWARDS GALA

In 2012, we celebrated our 50th anniversary by bringing together hundreds of Canada's social justice and political leaders, including Secretary General of Amnesty International Canada Alex Neve, O.C., former Prime Minister Kim Campbell P.C. C.C. O.B.C. Q.C. and First Nations advocate Dr. Cindy Blackstock.



The inaugural Liberty Awards were conceived to mark our golden anniversary by honouring local rights defenders. A sold-out crowd of nearly 300 people packed the Coast Coal Harbour Ballroom. Human rights lawyer Clayton Ruby and Toronto Star publisher John Cruickshank concluded the evening with keynote speeches.

We couldn't have asked for a better birthday and we can't thank our donors, sponsors, members and supporters enough for making it so special. The support we received from the community over this weekend has enabled us to move into our next 50 years of advocating for and defending civil liberties and human rights in Canada.



LIBERTY AWARDS PRESENTATION



The Right Honourable **Kim Campbell**, 19th and first female Prime Minister of Canada



Robert Holmes, Q.C., BCCLA Director and past president



Robyn Gervais, 2012 winner of the Reg Robson Award



Cameron Ward, 2012 winner of the Reg Robson Award



Grand Chief Stewart Phillip, 2011 winner of the Reg Robson Award

2012 LIBERTY AWARDS WINNERS

The Liberty Award recipients are devoted in their own ways to the cause of protecting and expanding hard-won democratic rights and freedoms; their collective contributions are invaluable – and essential – to the work of the BC Civil Liberties Association. Without their principled, creative, and often courageous efforts to do right and seek justice, we would have a less free and equal society.

EXCELLENCE IN YOUTH ACTIVISM



Jamie Haller

Jamie Haller, a teenager from Williams Lake, BC called the RCMP for assistance in September 2011. Her interaction with the officers left the teenager so badly beaten and bruised that she could not return to school or her part-time work. Jamie's case might have remained invisible. Through her own courage and the support of her family, Jamie brought her case to court, and in so doing called attention to much broader issues of systemic racism and violence towards Indigenous women in Canada.

EXCELLENCE IN LEGAL ADVOCACY



Joseph Arvay, Q.C.

Joseph Arvay, Q.C. is one of the BCCLA's most precious resources – a lawyer who is expert in constitutional legal issues with a commitment to animating the Charter of Rights and Freedoms and ensuring it protects society's most vulnerable and often unpopular groups. Joe's work with the BCCLA and Little Sisters rewrote the rules on how the Canadian Border Services treat gay and lesbian publications. Today, Joe is waging another battle, this time over the right of the terminally ill to die with dignity.

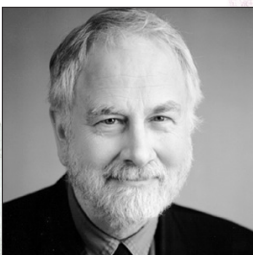
EXCELLENCE IN THE ARTS



Susan Musgrave

Susan Musgrave is best known as a poet, children's writer and novelist. She has been short-listed for the Governor General's Literary Award four times, including for her latest collection of poetry *Origami Dove*, in 2011. Patrick Lane, in presenting her with the 2012 Spirit Bear Award, said, "Her artistic presence over the past 40 years has helped create who we are. She is as important to us as Emily Carr. Her continuing legacy will long endure."

LIFETIME ACHIEVEMENT AWARD



Dr. John Dixon

John Dixon is a citizen and philosopher in the best sense of both words. His voice has been heard in classrooms, community halls, on radio, television and other forums for close to 40 years now, speaking out about civil liberties and human rights. He has been a teacher, writer, thinker, advocate and public servant. He was elected to the board of the BCCLA in 1981, and served as President from 1985 to 1990 and from 2001 to 2003.

2012 LIBERTY AWARD PARTNERS

Presenting Partners

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